



CHRISTENSEN | O'CONNOR
JOHNSON | KINDNESS



Kelsey A. Cloud

Associate

kelsey.cloud@cojk.com
direct: 206.695.1704

Professional Overview

Kelsey Cloud is an associate in the firm's trademark practice group, focusing her practice on the development, maintenance, enforcement, and licensing of national and international trademark portfolios. Kelsey provides strategic counseling on the registrability of trademarks, files applications, responds to office actions, and handles trademark oppositions, cancellations, and disputes before the United States Patent and Trademark Office. Kelsey is well-versed in copyright law, with experience across many industries, such as entertainment, technology, and the arts. She advises clients on copyright registration, enforcement, and protection strategies, including counseling related to licensing, fair use, DMCA (Digital Millennium Copyright Act) compliance, infringement, and international enforcement mechanisms. Kelsey's practice extends to assisting senior attorneys in litigation matters, including drafting complaints, pre-trial motions, briefs, discovery requests, settlement agreements, and appeals in trademark, copyright, and domain name disputes.

Kelsey was a law clerk at COJK during her final year of law school. Prior to joining COJK, she was a legal intern at two Seattle-area software companies, where she drafted, reviewed, and negotiated a wide range of technology and corporate contracts with vendors, partners, and customers. She regularly conducted legal research and prepared memoranda to advise cross-functional teams on compliance with global privacy regulations, risk management strategies, and alignment of business operations with privacy, advertising, employment, and intellectual property laws. Kelsey was also a legal intern at an entertainment law firm, assisting musicians, writers, filmmakers, and other creatives with rights management, digital distribution, contract negotiation strategies, and dispute resolution.

Kelsey graduated from the University of Washington School of Law, where she was the online editor of the *Washington Journal of Law, Technology & Arts*, a clinician in the Technology Law and Public Policy Clinic, and vice president of entertainment for the Sports/Entertainment Law Association. Prior to law school, Kelsey worked for record labels, production companies, music venues and festivals, and held various other roles in the music business, where she discovered her passion for intellectual property law at the



intersection of music and copyright law.

Education

- J.D., University of Washington School of Law, 2022
- B.S., Strategic Communication - Advertising, Minor in Political Science, *with Distinction*, University of Colorado Boulder, 2019

Professional Experience

- Christensen O'Connor Johnson Kindness^{PLLC}
Seattle, WA, 2022 – present
- Avalara
Legal Intern, Seattle, WA, April 2021 – December 2021
- Highspot
Legal Intern, Seattle, WA, March 2021 – October 2021
- Media Law Group
Legal Intern, Seattle, WA, June 2020 – March 2021
- United Interests
Music Marketing and Legal Intern, Boulder, CO, May 2019 – September 2019
- Sony Music Entertainment – The Orchard
Marketing Representative, New York, NY, May 2018 – September 2019

Bar & Court Admissions

- Washington State Bar

Professional Affiliations

- American Bar Association
Member, Young Lawyers Division
- Intellectual Property Owners Association (IPO)
Member, Artificial Intelligence and Emerging Technologies Committee
- International Trademark Association (INTA)



CHRISTENSEN | O'CONNOR
JOHNSON | KINDNESS

- Washington State Bar Association
Member, Intellectual Property Section

Presentations & Publications

Presentations

- "Navigating Generative AI and IP: Practical Guidance," Washington State Bar Association, CLE Program (Seattle, WA, May 2024).