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Kelsey C. Coplan

Associate

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Kelsey Coplan is an associate in the firm's trademark practice group, focusing her practice on the development, maintenance, enforcement, and licensing of national and international trademark portfolios. Kelsey provides strategic counseling on the registrability of trademarks, files applications, responds to office actions, and handles trademark oppositions, cancellations, and disputes before the United States Patent and Trademark Office. Kelsey is well-versed in copyright law, with experience across many industries, such as entertainment, technology, and the arts. She advises clients on copyright registration, enforcement, and protection strategies, including counseling related to licensing, fair use, DMCA (Digital Millennium Copyright Act) compliance, infringement, and international enforcement mechanisms. Kelsey's practice extends to assisting senior attorneys in litigation matters, including drafting complaints, pre-trial motions, briefs, discovery requests, settlement agreements, and appeals in trademark, copyright, and domain name disputes. Kelsey also advises clients on privacy laws and assists business owners with the review and drafting of various privacy agreements to meet their business needs. She holds a Certified Information Privacy Professional/Europe (CIPP/E) certification from the International Association of Privacy Professionals, which demonstrates qualifications to advise upon European data protection and privacy laws and regulations, particularly the GDPR (General Data Protection Regulation).

Kelsey was a law clerk at COJK during her final year of law school. Prior to joining COJK, she was a legal intern at two Seattle-area software companies, where she drafted, reviewed, and negotiated a wide range of technology and corporate contracts with vendors, partners, and customers. She regularly conducted legal research and prepared memoranda to advise cross-functional teams on compliance with global privacy regulations, risk management strategies, and alignment of business operations with privacy, advertising, employment, and intellectual property laws. Kelsey was also a legal intern at an entertainment law firm, assisting musicians, writers, filmmakers, and other creatives with rights management, digital distribution, contract negotiation strategies, and dispute resolution.

Kelsey graduated from the University of Washington School of Law, where she was the online editor of the *Washington Journal of Law, Technology & Arts*, a clinician in the Technology Law and Public Policy Clinic, and vice president of entertainment for the Sports/Entertainment Law Association. Prior to law school, Kelsey worked for record labels, production companies, music venues and festivals, and held various other roles in the music business, where she discovered her passion for intellectual property law at the intersection of music and copyright law. Kelsey is included in *Super Lawyers'* 2025 and 2026 list of Washington Rising Stars.

Education

- J.D., University of Washington School of Law, 2022
- B.S., Strategic Communication - Advertising, Minor in Political Science, *with Distinction*, University of Colorado Boulder, 2019



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Professional Experience

- Christensen O'Connor Johnson Kindness^{PLLC}
Seattle, WA, 2022 – present
- Avalara
Legal Intern, Seattle, WA, April 2021 – December 2021
- Highspot
Legal Intern, Seattle, WA, March 2021 – October 2021
- Media Law Group
Legal Intern, Seattle, WA, June 2020 – March 2021
- United Interests
Music Marketing and Legal Intern, Boulder, CO, May 2019 – September 2019
- Sony Music Entertainment – The Orchard
Marketing Representative, New York, NY, May 2018 – September 2019

Bar & Court Admissions

- Bar Admission: Washington

Professional Affiliations

- American Bar Association
Member, Young Lawyers Division
- Intellectual Property Owners Association (IPO)
Member, Artificial Intelligence and Emerging Technologies Committee
- International Association of Privacy Professionals
- International Trademark Association (INTA)
- Washington State Bar Association
Member, Intellectual Property Section

Representative Experience

Federal District Court

- *Creative Information Technology, Inc. v. WellSpan Health*
U.S. District Court for the Middle District of Pennsylvania
Representing WellSpan Health in a trade secret and breach of contract dispute.
- *International Mezzo Technologies, Inc. v. Airborne ECS, LLC et al.*
U.S. District Court for the Western District of Washington
Representing International Mezzo Technologies, Inc. in a patent, trade secret, and breach of contract matter.
- *Inland Technology Incorporated v. The Allen Company, Inc.*
U.S. District Court of the Western District of Washington
Representing Inland Technology Incorporated in action for federal trademark infringement, common law trademark infringement, false advertising, unfair competition, and false designation of origin under the Lanham Act, violations of the Washington State Consumer Protection Act, and unjust enrichment.



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- *Toolbox Widget Inc. v. Ernst Manufacturing, Inc.*
U.S. District Court for the District of Montana
Representing Toolbox Widget Inc. in an action for federal trademark infringement, common law trademark infringement, false advertising, unfair competition and false designation of origin under the Lanham Act, and unlawful practices under the Montana Consumer Protection Act.
- *wedi Corp. v. Hydroblok Grand International Ltd. et al.*
U.S. District Court for the Western District of Washington
Representing defendant Hydroblok Grand International Ltd. against a complaint of false advertising and unfair business practices under federal and state law.
- *Pacific Landscape Management, Inc. v. Pacific Landscape Management, LLC*
U.S. District Court for the Western District of Washington
Represented Pacific Landscape Management, LLC in a trademark infringement, Lanham Act, and related state causes of action matter.

Presentations & Publications

Presentations

- “Navigating Generative AI and IP: Practical Guidance,” Washington State Bar Association, CLE Program [Seattle, WA, May 2024].

Publications

- White Paper: “Protection of Colour/Color Trademarks: An International Perspective,” *Intellectual Property Owners Association Law Journal*, U.S. Trademark Law, pp. 211 – 219, 2026, Coffland, M., Coplan, K.
- Case Summary: Federal Circuit Review, “The Doctrine of Foreign Equivalents after *In re Bayou Grand Coffee Roasting Co.*,” (*In re Bayou Grand Coffee Roasting Co.*, 24-1118.OPINION.12-09-2025).