

## Licensing & Agreements

Written, binding agreements are an integral part of doing business. Clarifying the scope of rights, issues of ownership, and terms of use of intellectual property assets is critical in protecting a company's IP. Strategic use of agreements can help businesses expand and leverage their IP portfolios. These agreements are critical in resolving disputes and, preferably, avoiding them altogether.

From basic IP licensing transactions to multifaceted strategic partnerships, the attorneys at COJK draft, interpret, and negotiate sophisticated, intricate agreements that allow designated people or groups to garner strong returns on IP assets. Our attorneys thrive on the challenge of creating language that aligns with the interests of all parties. We consider the big picture, the small details, and the long-term consequences of the relationship.

Different industries require different considerations. Our attorneys' collective experience in the arts, sciences, technology, business, and litigation enables us to address the complexities of each client's situation, effectively protecting our clients' rights, and helping to maximize their IP holdings.

COJK attorneys assist clients in the following areas:

- Employment agreements
- End-user license agreements
- IP asset licensing and sales
- Manufacturing and supply agreements
- Non-disclosure agreements
- Non-compete agreements
- Personal services agreements
- Sponsorship agreements

- Product development agreements
- Web development agreements
- Web hosting agreements
- Software as a service (SaaS) agreements
- Software development agreements
- Terms of use agreements
- Third-party agreements
- Transactional agreements involving intellectual property
- Material transfer agreements