



# Trade Secret / Unfair Competition

A well-kept secret can help give a business a competitive edge. A proprietary formula, practice, process, design, instrument, or pattern may be valuable precisely because it is unknown to others. It is important for businesses to protect their trade secrets by implementing measures that reduce the risk of inadvertent, deliberate, or premature disclosure.

At COJK, we work with our clients to identify their proprietary information, enabling them to protect and defend their ideas and maintain a competitive position in the marketplace. Our attorneys have years of experience in helping clients navigate the complexities of trade secret protection.

We assist clients in the following areas:

- Identifying trade secrets
- Developing procedures to protect trade secrets
- Non-disclosure agreements for internal and external use
- Non-compete agreements for current and potential employees and business partners
- Litigation and alternative dispute resolution